

WE'RE NOT AFRAID TO SHOCK YOU

CANADIAN PHILIPS
AED PARTNER



PRESENTED IN
PARTNERSHIP WITH

FIRST EDITION
FIRST AID TRAINING

PREVENTABLE CARDIAC SCENARIOS

#FromTheHeart - Local nurse never imagined she would save a child's life at her son's hockey game. Saving a life is truly an exceptional act. A person's life is in danger and through the kindness and assistance of friends, family, or the strangers nearby, they can be saved.

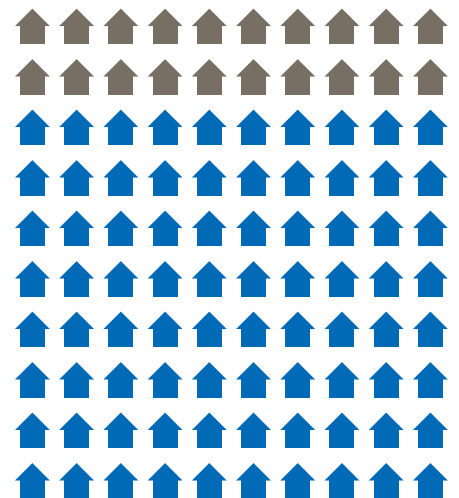
35,000 to 45,000

people die of sudden cardiac arrest each year

WITH A FREQUENCY OF ROUGHLY 1 PER 1000 PEOPLE 35 YEARS OF AGE OR OLDER.

Almost 80 percent of all cardiac arrests occur in homes and public places. 35 to 55% of those are witnessed by a family member, co-worker or friend.

Everyone is capable of using an Automated External Defibrillator (AED).



JUMP START THE HEART

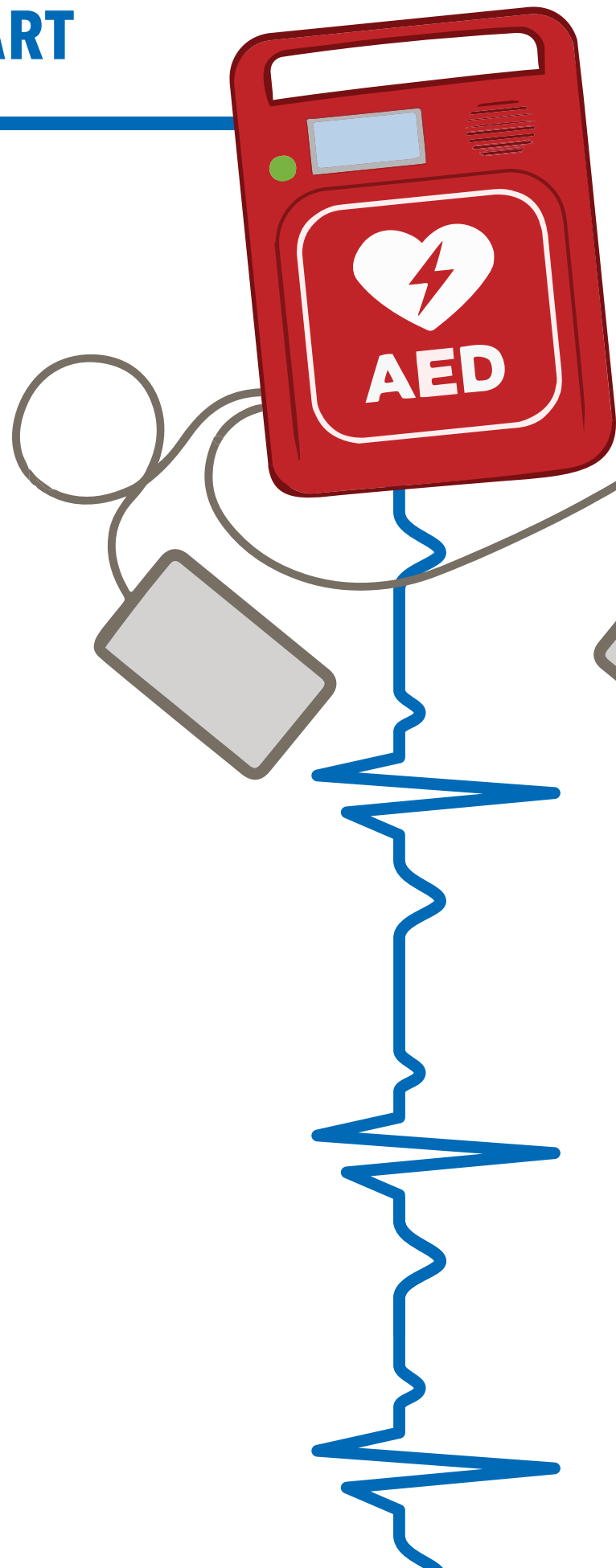
Early access to cardiopulmonary resuscitation (CPR) and defibrillation (1-3 minutes after cardiac arrest) is vital. These actions may increase the chance of survival by 75% or more.

- Heart and Stroke Foundation

For every one minute delay in defibrillation, the survival rate of a cardiac arrest victim decreases by 7-10%

- American Heart Association

AED's are universally recognized life saving tools protecting loved ones, employees, and any other adult or child present in the vicinity



KNOWLEDGE IS POWER

An Automated External Defibrillator is a portable electronic device that analyses a person's heart and delivers an electric shock if it diagnoses ventricular fibrillation (erratic beating of the heart).

The 60 rule, at the average pace of 150 ft/ min an AED should be able to be accessed in 60 sec and retrieved in 60 sec.



FULLY COMPLIANT AEDS

We provide reliable cutting edge AED solutions to Canadians through our industry leading partners, First Edition and Philips. Crafted for the ordinary responder coming to the rescue in the extraordinary moment.

Philips, the leader and innovator in portable AED technology designed the HeartStart Defibrillator to be the most user friendly and reliable AED on the market.

User friendly AED guides you through each step of defibrillation, including CPR coaching and adapts to your actions.

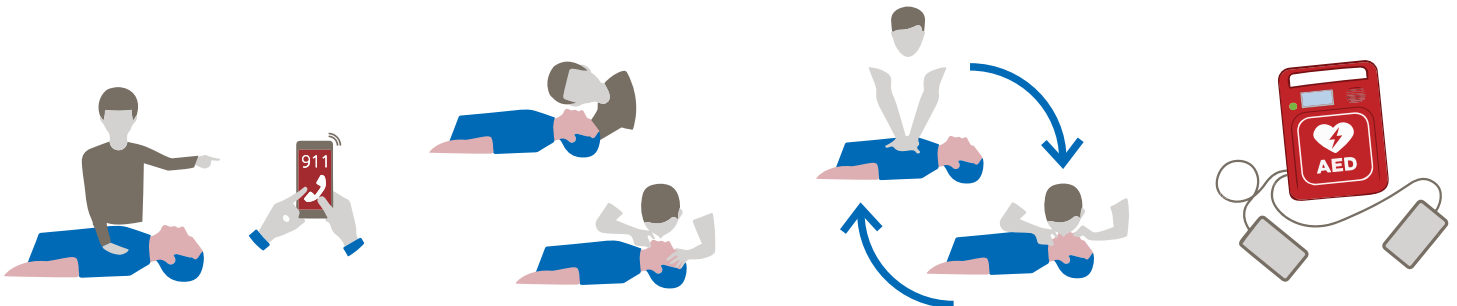
Phillips AEDs have the fastest CPR-to-shock sequence in the world, offering the best possible patient survival and recovery.

Require no regular maintenance and perform daily, weekly and monthly self-tests so you can trust that it is ready-to-go when needed.

Our customer support is unmatched in the industry.

8 year manufacture warranty.

English / French instructions.



OHS EMERGENCY RESPONSE PLAN



Alberta's Occupational Health and Safety (OHS) legislation requires employers do everything they reasonably can to protect the health and safety of their workers.

Legislation in provinces across Canada protects individuals who use AEDs from liability when they are used in the context of saving a life.

The employer should ensure AEDs are integrated into the existing emergency response plan and First Aid programs.

-2017 Government of Alberta

An AED program is right for your organization if EMS cannot easily reach the patient within 5 min.

SAVING A LIFE SAVES YOU FROM THE LOSS OF YOUR MOST VALUABLE ASSETS.

AROUND EVERY CORNER

OFFICES AND IN PUBLIC SPACES

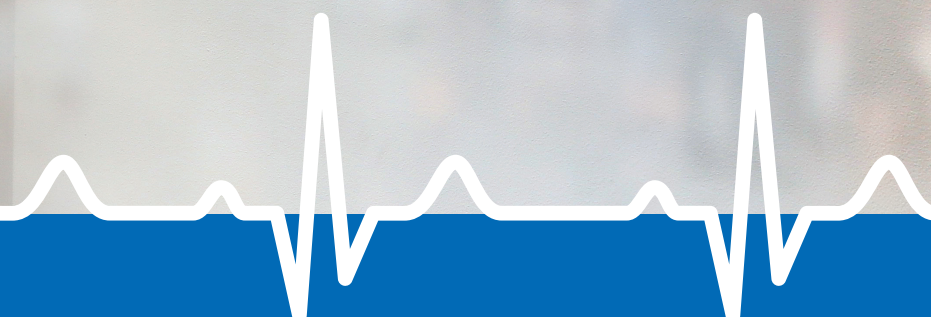
Emergency response times are uniquely challenged in the workplace due to the complex navigation required within a building.

Increasing importance of The 60 Rule suggests that at least one AED be placed on every floor of a building.

It is recommended that each individual business be equipped with their own AED.

Further, first aid/AED certification is also recommend for all staff at your place of business.

Safety is a shared responsibility!



HEARTSTART ONSITE AED

**OFFICE
RECOMMENDATIONS:**
Philips HeartStart
OnSite AED Package.



- Equipped to perform on all body types, shapes and sizes
- Small light weight defibrillator that can be easily carried to the victims side
- Designed for use by the ordinary responder
- Real time assessment ensures that a shock is only delivered when a normal rhythm is not detected, keeping bystanders free from harm.
- Clear and calm CPR guidance to ensure confidence in life saving skills.
- Optional cabinets and signage for increased visibility

IN SIGHT WHEN YOU'RE ON SITE

ALL EXTERIOR/INTERIOR WORKSITES, FLEET VEHICLES

Give your team piece of mind. If you're an employer, you are responsible for employee safety at your workplace whether it's a Close, Distant or Isolated worksite.

With all of the known hazards on a worksite, give your skilled team the BEST chance of surviving a critical cardiac emergency.

Keeping our AEDs nearby at your first aid station and in all work vehicles is the most effective way to ensure sub 60 second delivery.

First aid/AED training guarantees that each worksite can become independent in the field.



FRX AED

WORKSITE RECOMMENDATIONS: Philips HeartStart FRX AED Package.



- Compact AED fits perfectly in a vehicle or at first aid station, packed with first aid kit.
- The Philips FRX AED features a rugged design made to endure bumps and harsh environments.
- Light weight for maximum mobility.
- User friendly prompts assure best possible patient survival and recovery.
- Optional heavy duty hard case and signage.



AN INDUSTRY STANDARD

Philips AED Solutions lead the way to save a life.

With over 200,000 automated external defibrillators installed, including 85% of Fortune 100 Companies and 80% of major North American airlines Philips has more AEDs on the job, and in your community than any other brand.

Philips AED solutions all contain Life Guidance which helps to give you the confidence to act quickly and decisively.

Philips AED's contains its patented Quick Shock feature, which reduces the interruption time from CPR to shock. This makes Philips AEDs among the fastest in class at delivering treatment after CPR.

Over 4.5 Billion Heartstart defibrillator service hours logged, and an additional 2.7 million hours added every day.

We're here to enhance workplace (and home) safety and encourage a proactive approach to cardiac arrest and medical emergencies.

**WE ARE YOUR
PARTNER IN
PRO-ACTIVE
SAFETY!**

